



Quick Reference Guide

Google Sidewiki Monitoring Support

What is Google Sidewiki?

Google Sidewiki is a browser sidebar that enables you to contribute and read helpful information alongside any web page. Sidewiki provides for an easy way for users to share their insights about any page on the web.

For additional information on Google Sidewiki, check out these links:

<http://googleblog.blogspot.com/2009/09/help-and-learn-from-others-as-you.html>

<http://www.google.com/support/toolbar/bin/static.py?page=guide.cs&guide=24296&topic=24297>

Why do I need to use Source Filters?

Currently, the Google Sidewiki API does not provide automatic access to all Sidewiki content, and the content must be accessed by individual Sidewiki URL feeds.

How do I configure Radian6 to Monitor Sidewiki posts?

By adding the Sidewiki feed URL as a Source Filter in your Topic Profile Configuration, Sidewiki posts will show up as comments in your Radian6 results.

Step 1: Find your feed URL

Your Sidewiki feed URL will look like:

```
http://www.google.com/sidewiki/feeds/entries/domainpath/YOURDOMAIN%2F/
full?sortorder=published
```

Replace **YOURDOMAIN** with the URL of the domain you wish to monitor.

Example: To monitor the Sidewiki post results for **www.microsoft.com**, enter the following as the feed URL:

```
http://www.google.com/sidewiki/feeds/entries/domainpath/www.microsoft.com%2F/
full?sortorder=published
```

Step 2: Add/Create the new Source Filter

Choose *Source Filter* in the Configuration Menu

Add a New Source Filter

Enter the Source Filter Name

Enter the Sidewiki Feed URL in the *Source* field.

(See step 1 for format)

Save



Step 3: Add the Source Filter in Topic Profile Details

Choose *Topic Profiles* in the Configuration Menu

Select the appropriate Topic Profile

Select *Filter by Source*

Select the appropriate Source Filter from *Available Source Filters*

You have two options for where to place the Source Filter:

1- To monitor just Sidewiki posts, put the Source Filter in the second box labeled *"include keyword-matched content from these sources"*.

*Note: It is important to enter appropriate Keywords in the Topic Profile, since results are based on keyword content within the Sidewiki results.

2- If you put the Source Filter in the first box labeled *"include all content from these sources"*, results will include posts from your source filter PLUS your topic keywords from all other sources. (In this case, Sidewiki results will show as comments.)

Save

Step 4: Sidewiki results will display in the River of News.

Technical Notes:

Google Sidewiki is a feature of Google Toolbar (for Firefox and Internet Explorer) and they are working on making it available in Google Chrome and elsewhere too.

To access the API Reference Guide, a detailed reference document for the raw protocol (XML and HTTP) for the Google Sidewiki Data API, go to this site: http://code.google.com/apis/sidewiki/docs/2.0/reference_guide.html#Feeds